

TRAVELINSURANCETURKEY.COM

SEYAHATSIGORTAM.COM

Seyahatsigortam.com / Travelinsuranceturkey.com is a brand of Özgen Insurance Reinsurance Brokers Ltd., the third generation members of a family which was in the insurance sector since 1930.



In EMITT exhibition 2014.

It provides uninterrupted service by selling solely travel insurance for 14 years in Turkey. We used our vast experience in the preparation period of 1,5 year for our 4th version. Our 4th version will be able to sell its products online via computers and smartphones.



Seyahatsigortam.com / Travelinsuranceturkey.com in an International Student Fair in Africa in December 2014.

In addition to existing Travel Health Insurance and Domestic Travel Insurance, the new version includes "Third Party Bankruptcy and Supplier Failure Insurance" and many other travel insurance products. It envisages to offer you the comfort of buying in one online platform all travel insurance policies you might need.

The website's target audience is tour operators, tourism agencies and end users. Tourism agencies have their own usernames and passwords defined by our system to buy policies online. Tour operators and their agencies can use this system accordingly. This structure also enables us to limit the products travel agencies of all sizes can retrieve from this system.

Our website sells policies of insurance companies who provide web service, but its structure is independent of insurance companies and the sale is made on a single screen, that is activated by each product, to offer a user-friendly interface and ease of use.

Our English version also provides a variety of policies to meet the needs of incoming tourists to Turkey.

Statistical information about customers who purchased policies from our website is stored in our system and we can obtain information for analysis through our Accounting program.

Our software also supplies API (application programming interface) and Web Service support for online travel platforms.

In addition to the classic structure of Seyahatsigortam.com / Travelinsuranceturkey.com, Digital Marketing department was founded to use social media to grow sales. You can check Seyahatsigortam.com / Travelinsuranceturkey.com on Youtube and Facebook.



Our Objectives:

- To cover at least 5% of the sales in the travel insurance market in Turkey.
- To design products that are needed in the market and can not be provided by insurance companies.
- To provide all travel insurance policies that the Turkish tourists need and the tourists need in Turkey.
- To work with travel agencies abroad that bring tourists to Turkey.
- Our site will be introduced in 2018 to international trade and insurtech fairs. This way, we will attempt to reach out to foreign tourism agencies who used to ask for collaboration and other customers. At the end 2018, the software is expected to be sold abroad.



THANK YOU!

